

John George

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Business/Activism

Founder, Rome Visuals (2017-present) | Visit www.romevisuals.com to view selected portfolio of content

- Sole proprietorship based in Rome, New York. Helps businesses grow by producing promotional media to enhance their online presence. Have generated over \$9,000 in revenue, 87% of which has been reinvested or donated. Have entered a range of video competitions to advocate for various causes.
- 2018 Imagine Then Vote Video Competition – created a video chronicling Rome Free Academy’s recognition of National Voter Registration Day. Over 200 students signed a pledge to vote in a United States election when eligible. Raised \$1,000 to benefit the Class of 2019.
- Created a short film chronicling the work of local student activists following the February 2017 Parkland school shooting, which was selected as a national Platinum Honorable Mention for the nationwide Speak Truth to Power Film Competition, sponsored by the Tribeca Film Institute and the American Federation of Teachers
- Grand Prize Winner of the End Distracted Driving Foundation’s nationwide 2018 Video Competition for the PSA entitled “On My Way.”
- Created a PSA for the nationwide DEA Operation Prevention Video Challenge, aimed to stop opioid and drug abuse. One of ten selected national finalists and the only finalist selected from New York State.
- Created a video for the nationwide DriveSmartNow video competition, sponsored by the CTIA Wireless Foundation. Selected as one of 14 national semifinalists.
- Administered a weekly Vlog Club for students at Rome Catholic Elementary School. Students produce a weekly video about a topic of their choice, developing skills in scripting, creative storytelling, and speaking.

Leadership

Rome Free Academy Student Body President (2018-19)

- Organized a school-wide event to recognize National Voter Registration Day – over 200 students signed pledges to vote when eligible. Submitted a short video commemorating the event to a video contest sponsored by the Imagine Then Vote Foundation, raised \$1,000 for the Class of 2019 (see above)
- Created agenda for and led weekly student council meetings of 40+ students
- Coordinated homecoming dance and pep rally

President, Class of 2019 (2016-18)

- Organized junior prom and various fundraisers/events
- Helped organize dances, pep rallies, concessions stand sales, etc.

President, Speech and Debate Team (2017-19)

- Spearheaded the transformation of our speech and debate club into a competitive team. Organized participation in our first ever tournament, qualifying 5 students for the 2017 New York State Tournament at Hofstra University. Launched a GoFundMe campaign to fund transportation, lodging and fees.
- Organized Rome Free Academy's first ever home tournament in February 2018, qualified for the 2018 New York State Tournament

President, Rotary Interact Club (2016-19)

- Helped organize and participated in weekly tutoring program for a local elementary school, organized interactive bike safety and recycling presentations for local elementary schools, raised money to benefit hurricane relief efforts, organized bake sales, etc.

Clarkson University High School Youth Leadership Award (2018)

New York State Senate Youth Leadership Award (2018)

Education

Bachelor's Degree, University of Pennsylvania, undeclared major (2019-2023)

Advanced Regents Diploma with Honors, Rome Free Academy (2015-2019)

- Weighted GPA: 101.02/100
- SAT: 1520/1600
- Class Rank: 4 out of 316 by weighted GPA
- National Merit Scholarship Finalist (2018)
- AP Scholar with Distinction (2018)

MIT Launch (2017)

- Selective four-week summer program specializing in entrepreneurship, business and finance at MIT's Sloan School of Management. Created various promotional videos for the program and a video lecture in association with David Henderson Design, based in Killeel, Ireland.

Harvard Pre-College Program (2018)

- Two-week summer course titled "Digital Media: Society, Culture and Economics."
- Currently in the process of creating an experimental metacinematic short film about Harvard, incorporating personal interviews with 42 Harvard professors, students, staff, and members of the Cambridge community

Yale Young Global Scholars (2018)

- Selective two-week summer program specializing in technology, politics, and economics. Participated in the Sustainable Development and Social Entrepreneurship cohort, assisted communications team in photography